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**The novelist Davide Amante has received recognition for 'Best Motivational Keynote Speaker of the Year 2023' in this year's Media Innovator Awards from Corporate Vision.**

# Motivational Keynote Speaker of the Year 2023 (Italy): Davide Amante

**Appreciated and sought-after by corporations in the European Union as well as in the US, novelist Davide Amante has revealed a new trend and the advantages of hiring an author as a keynote speaker. Let's investigate to find out more.**

Keynote Speakers have unquestionably become a central figure in virtually all corporation events. They introduce events with leaders and employees, they set the tone of team building events and they start conventions and meetings sponsored by corporations and institutions, setting the framework for the day's agenda. The trend was once limited to large corporations, but in the latest years the Keynote Speaker has become a widespread phenomenon even for smaller companies. The Keynote Speaker is a winning formula which sets a sense of belonging and participation for all attendees, qualifies the event, brings fresh air to the team, and often introduces with the personal experience of the speaker a new point of view on matters of interest.

In the realm of keynote speakers, the choice is vast, ranging from industry experts to motivational gurus. However, a rather new and yet highly impactful choice is hiring a novelist to take the stage. While it might seem unconventional, the convenience of having a novelist as a keynote speaker can bring a unique and enriching dimension to the event.

Davide Amante is a bestselling novelist, famous in his own right and with copies of his novels scattered around the world, translated in many languages. At first glance you might wonder what such a novelist has to do with the business agenda of an organization or its team building event. But if you look closer you realize that the two things are intricately connected, and a novelist is one of the best ideas for an organization seeking an effective Keynote Speaker.

First and foremost, consider diverse perspectives. Novelists, by nature, possess a broad range of experiences and perspectives. Their ability to view the world through various lenses allows them to offer fresh insights and unconventional wisdom. Whether your event focuses on business, technology, whether you are focusing on innovation or motivation, a novelist can bring a unique and valuable perspective that challenges traditional thinking and stimulates thoughtful discussion.

Then consider curiosity and attention. Hiring a novelist such as Davide Amante as a keynote speaker means bringing to your audience a charismatic and successful author with a broad culture, who sells over half a million copies of books internationally each year, generates curiosity and inspiration in your attendees, typically setting a positive and interested mood for the themes that your organization will address in the day's agenda.

But there is more to it. Think about connecting with audiences. Novels often explore the depths of human emotions and experiences, enabling novelists to connect with audiences on a profound level. Hiring a novelist as a keynote speaker means inviting someone who understands the art of empathy and can communicate complex ideas in a way that resonates with a diverse audience. This connection fosters engagement and ensures that the message is not only heard but also deeply felt.



Don't underestimate the storytelling expertise of a novelist, their innate ability to weave captivating stories. Novelists are masters at creating narratives that resonate with emotions and draw audiences into different worlds. This storytelling prowess can transform a mundane event into a memorable experience, leaving a lasting impression on attendees.

Finally, you must consider the impactful messages a novelist can leave as a keynote speaker. Contrary to common perception, a successful novelist is someone who has much to say about business because they not only have an insight in creativity but also know how to transform creativity into business. Through the power of words and narrative, they can inspire, motivate, and provoke thought in ways that resonate long after the event has concluded.

Ultimately a novelist brings style to your event, indisputably setting an interest apart from any other speaker you may find and, should you send a press release, raise media attention to your company event.

In the quest for an impactful and memorable keynote speaker, the convenience of hiring a novelist cannot be overstated. Their storytelling expertise, ability to connect with audiences, diverse perspectives, versatility in topics, and the capacity to deliver memorable messages make them a compelling choice for any event. Consider the unconventional and invite a novelist to your stage - you might just find that the convenience extends far beyond expectations.